

WFFF 201 Humboldt St Rochester, NY 14610-1093

Centriply 630 Third Avenue 18th Floor New York, NY 10017

Comments

 $\mathsf{TRUMP}/P/R$ 9/5/16-9/8/16 DONALD J TRUMP FR PRESIDENT - CHK COPY SENT VIA EMAIL. N AB TO FOLLOW.

Advertiser Schedule Dates Contract # Political - President (1071) Donald Trump/US President/Republican (77297) 09/05/16-09/08/16 Centriply (22213) 1421124 Entered By CO-OP Headline # **Last Modified** Date Entered

09/06/16

CPE Brand Agency Phone/Fax Buyer Name Sales Office Salesperson Product REIDY,KEITH Katz - Washington DC Katz - Washington DC, Washington DC (1179) //627 (556661)

Billing Type Account Types National/Political Net Total Commission Order Type Sales Tax Commission % Package Deal Demo Elizabeth F. Guy 09/06/16 15.00 ECR25280544 \$9,915.25 \$1,749.75 Normal 8

		Grand Total:	Sep. 2016	By Broado
		····· <u>·</u>	. 60	By Broadcast Month
		124	124	Spots
		\$11,665.00	\$11,665.00	Rate

e6v-perdeco		9.0.3 Closed Preempt	9.0.2 Class	9.0.1 Closs	9.0 Norn	8.0 Norn	7.0 Norn	6.0 Norn	5.0 Norn	4.0 Norn	3.0 Norn	2.0 Norn	1.0 Norn	Line L
Actepted-Agency/Advertiser:		ed Preempt	9.0.2 Closed Preempt	9.0.1 Closed Preempt	9.0 Normal Line / SPOT	8.0 Normal Line / SPOT	7.0 Normal Line / SPOT	6.0 Normal Line / SPOT	5.0 Normal Line / SPOT	4.0 Normal Line / SPOT	3.0 Normal Line / SPOT	2.0 Normal Line / SPOT	1.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		09/08/16	09/07/16	09/07/16	09/07/16-09/08/16	09/07/16-09/08/16	09/07/16-09/08/16	09/07/16-09/08/16	09/07/16-09/08/16	09/07/16-09/08/16	09/07/16-09/08/16	09/07/16-09/08/16	09/07/16-09/08/16	Dates
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D ₂						ļ.,		7.		ļ				Sec Length
Accepted Station	CONFIRMATION CONTRA				:30 6:30A- Access Hollywood	:30 6A- Right This Minute	:30 SP- 5:30P (EST)	:30 5:30P- Modern Family	:30 8A- Local 44 News at 8am	:30 7A- Local 44 News at 7am	:30 10A- Jerry Springer	:30 12P- Judge Mathis	:30 9A- Maury	Run Times
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	9				2	ω	×	2	4.	ω	ω	2	w	₩e
	8				ω	2	×	2	w	ω	ω 	ω	ω	큐
	Ž													Sa Su
	RA A													Spots
Üətər					\$10.00	5 \$10.00	4 \$40.00	4 \$40.00	7 \$30.00	6 \$30.00	6 \$25.00	5 \$25.00	6 \$25.00	Rate
Com														Total
Comments:						\$50.0	\$160.0	\$160.0	\$210.0	\$180.0	\$150.0	\$125.0	\$150.0	
		Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	\$50.00 Burlington (WFFF)	\$160.00 Burlington (WFFF)	\$160.00 Burlington (WFFF)	\$210.00 Burlington (WFFF)	\$180.00 Burlington (WFFF)	\$150.00 Burlington (WFFF)	\$125.00 Burlington (WFFF)	\$150.00 Burlington (WFFF)	Station
						20,000							200	
		Schedule Change/Exception	Schedule Change/Exception	Schedule Change/Exception	AC HOLLYWOOD	RIGHT-MINUTE	MODERN FAM	MODERN FAM	NEWS	NEWS	SPRINGER	JUDGE MATHIS	MAURY	Comments
			1.1		9/6/16	9/6/16	9/6/16	9/6/16	9/6/16	9/6/16	9/6/16	9/6/16	9/6/16	Entered



Contract #

1421124

Date Entered

09/06/16 Elizabeth F. Guy 09/06/16

ECR25280544 8

Normal

Centriply 630 Third Avenue 18th Floor New York, NY 10017

WFFF 201 Humboldt St Rochester, NY 14610-1093

Brand Agency Sales Office Salesperson Product Advertiser Schedule Dates 09/05/16-09/08/16 Katz - Washington DC Katz - Washington DC, Washington DC (1179) //627 (556661) Political - President (1071) Centriply (22213) Donald Trump/US President/Republican (77297) Entered By Order Type Demo CO-OP Package Deal Headline # Last Modified

Billing Type Account Types **Buyer Name** Phone/Fax REIDY,KEITH Standard National/Political Net Total Sales Tax Commission Commission %

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Comments

TRUMP/P/R 9/5/16-9/8/16 DONALD J TRUMP FR PRESIDENT - CHK COPY SENT VIA EMAIL. N AB TO FOLLOW.

Grand Total:	Burlington (WFFF) By Broadcast Month Sep. 2016
124	F) <u>Spots</u> 124
\$11,665.00	Rate \$11,665.00
2020 P.O.	

\$9,915.25 \$1,749.75 15.00

Line	Line Type / Break Type (Ref #)	Dates	Sec Length	ength	Run Times	OM MGS		Tu We Th	⊒	ပ္မ	S.	Spots	Rate	Total	Station	 Comments	Entered
9.0.4 C	9.0.4 Closed Preempt	97/30/60													Burlington (WFFF)	 Schedule Change/Exception	
9.0.50	9.0.5 Closed Preempt	91/80/60													Burlington (WFFF)	Schedule Change/Exception	
10.01	10.0 Normal Line / SPOT	09/07/16-09/08/16	5	:30 4	:30 4:30P- Mike & Molly			2 2	2			4	\$30.00	\$120.00	\$120.00 Burlington (WFFF)	MIKE & MOLLY	9/6/16
11.0	11.0 Normal Line / SPOT	09/07/16-09/08/16	ъ	:30 1	:30 11:30P- Friends			2	2			4	\$25.00	\$100.00	\$100.00 Burlington (WFFF)	 FRIENDS	9/6/16
12.0 N	12.0 Normal Line / SPOT	09/07/16-09/08/16	4	:30 6	:30 6:30P- 7P (EST)			2	2			4	\$75.00	\$300.00	\$300.00 Burlington (WFFF)	 2.5 MEN	9/6/16
13.01	13.0 Normal Line / SPOT	09/07/16-09/08/16	ъ	:30 6	:30 6P- How I Met Your Mother			2 :	2			4	\$50.00	\$200.00	\$200.00 Burlington (WFFF)	 HOW-MET-MOTHER	9/6/16
14.0	14.0 Normal Line / SPOT	09/07/16-09/08/16	4	:30 7	:30 7:30P- Big Bang Theory 2			2 :	2			4	\$300.00	\$1,200.00	\$1,200.00 Burlington (WFFF)	 BIG BANG	9/6/16
15.0 N	15.0 Normal Line / SPOT	09/07/16-09/08/16	4.	:30 7	:30 7P- Big Bang Theory 1			2	2			4	\$250.00	\$1,000.00	\$1,000.00 Burlington (WFFF)	 BIG BANG	9/6/16
16.0 \	16.0 Normal Line / SPOT	09/07/16-09/08/16	4	:30 1	:30 10P- Local 44 News at 10:00pm			2	2			4.	\$225.00	\$900.00	\$900.00 Burlington (WFFF)	 NEWS	9/6/16
17.0 N	17.0 Normal Line / SPOT	09/07/16-09/08/16	5	:30 1	:30 11P- 11:30P (EST)			2 :	2			4	\$35.00	\$140.00	\$140.00 Burlington (WFFF)	 2.5 MEN	9/6/16
18.0	18.0 Normal Line / SPOT	09/07/16-09/08/16	ъ	:30 1 C	:30 1:30P- Justice for All with Christina Perez			2 : :	2			4	\$25.00	\$100.00	\$100.00 Burlington (WFFF)	JUSTICE-ALL	9/6/16
19.0 N	19.0 Normal Line / SPOT	09/07/16-09/08/16	5	:30 1	:30 11A- 12P (EST)			ω	3			6	\$25.00	\$150.00	\$150.00 Burlington (WFFF)	DIVORCE COURT	9/6/16
					CON	CONFIRMATION CONTRA	A	9	\overline{C}	2	Z.	CT					
f-peats	Accepted-Agency/Advertiser:		1770	Date:	Accepted-Stallon	:HOUSE						Ċ.	Date:	Comments:			



WFFF 201 Humboldt St

Rochester, NY 14610-1093

Centriply 630 Third Avenue 18th Floor New York, NY 10017

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Comments Billing Type

Standard

TRUMP/P/R 9/5/16-9/8/16 DONALD J TRUMP FR PRESIDENT - CHK COPY SENT VIA EMAIL. N AB TO FOLLOW.

Brand Product Agency Schedule Dates Contract # Advertiser 09/05/16-09/08/16 Donald Trump/US President/Republican (77297) //627 (556661) Political - President (1071) Centriply (22213) 1421124 Demo CO-OP

Burlington (WFFF)
By Broadcast Month
Sep. 2016

Spots 124 124

Rate \$11,665.00 \$11,665.00

Grand Total:

Account Types Sales Office Phone/Fax **Buyer Name** Salesperson 627 National/Political REIDY,KEITH Katz - Washington DC Katz - Washington DC, Washington DC (1179) Net Total Sales Tax Commission Package Deal Order Type Headline #

Entered By Commission % Date Entered **Last Modified** 09/06/16 Elizabeth F. Guy 15.00 ECR25280544 8 09/06/16 \$9,915.25 \$1,749.75 Normal

		aline like	Comments	Date:					allon:	Accepted -Stallon:	Date:	Q		Accepted Agency/Advertiser:	Seption of
					CONFIRMATION CONTRACT	ONT	 	MATI		CON					
	Air/Exception -	surington (vyritt)											US/US/15	25.U.I Cosed Preempt	8.0.1
9/6/16	ROSEWOOD	\$300.00 Burlington (WFFF)	\$300.01	\$300.00	р_		×		2	:30 8P- Rosewood	:30 8P-	5	09/08/16-09/08/16	26.0 Normal Line / Prime	26.0
9/6/16	MASTERCHEF	\$800.00 Burlington (WFFF)	\$800.0	\$400.00	2		×		2	:30 9P- Masterchef	:30 9p-	ъ	09/07/16-09/07/16	25.0 Normal Line / Prime	25.0
9/6/16	MASTERCHEF	\$800.00 Burlington (WFFF)	. \$800.0	\$400.00	2	ļ	×		2	:30 7:59P- Masterchef	:30 7:5	5	09/07/16-09/07/16	24.0 Normal Line / Prime	24.0
9/6/16	LUCIFER	\$600.00 Burlington (WFFF)	\$600.0	\$300.00	2			2		Lucifer	:30 9P- Lucifer	ъ	09/06/16-09/06/16	23.0 Normal Line / Prime	23.0
9/6/16	BROOKLYN/GIRL	\$600.00 Burlington (WFFF)	\$600.0	\$300.00	2			2		:30 8P- Brooklyn 99 / New Girl	:30 8P-	4	09/06/16-09/06/16	22.0 Normal Line / SPOT	22.0
<u> </u>	Marked as Did not Air/Exception -	Burlington (WFFF)											09/05/16	21.0.3 Closed Preempt	1.0.3
-	Marked as Did not Air/Exception -	Burlington (WFFF)											09/05/16	21.0.2 Clased Preempt	1.0.2
	Marked as Did not Air/Exception -	Burlington (WFFF)											09/05/16	21.0.1 Closed Preempt	1.0.1
9/6/16	SO-THNK-DANCE	Burlington (WFFF)		\$550.00				۵	u	:30 7:59P- So You Think You Can Dance	:30 7:5 Car	4	09/05/16-09/05/16	21.0 Normal Line / SPOT	21.0
9/6/16	MIKE & MOLLY	\$120.00 Burlington (WFFF)	\$120.0	\$30.00	4		2 2			:30 4P- Mike & Molly	:30 4P-	5	09/07/16-09/08/16	20.0 Normal Line / SPOT	20.01
Entered	Comments	Station	Total	Rate	Su Spots	Fr Sa S	Tu We Th	ı	SPW Mo	Run Times	ngth	Sec Length	Dates	Line Type / Break Type (Ref #)	Line



Centriply 630 Third Avenue 18th Floor

New York, NY 10017

Billing Type

Standard

Account Types

Comments

TRUMP/P/R 9/5/16-9/8/16 DONALD J TRUMP FR PRESIDENT - CHK COPY SENT VIA EMAIL. N AB TO FOLLOW.

CPE

Phone/Fax **Buyer Name** Sales Office

WFFF 201 Humboldt St Rochester, NY 14610-1093

Brand Salesperson Product Agency Advertiser Schedule Dates Contract # Donald Trump/US President/Republican (77297) 09/05/16-09/08/16 Political - President (1071) Centriply (22213) //627 (556661) 1421124

National/Political REIDY,KEITH Katz - Washington DC Katz - Washington DC, Washington DC (1179) Demo CO-OP Entered By Order Type Sales Tax Net Total Commission Commission % Package Deal Headline # Last Modified Date Entered 15.00 Elizabeth F. Guy 09/06/16 09/06/16 \$9,915.25 \$1,749.75 Normal ECR25280544 ö

Burlington (WFFF)
By Broadcast Month
Sep. 2016 Grand Total: 124 <u>Spots</u> 124 \$11,665.00 \$11,665.00

Line Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo Tu	We Th	Fr Sa	Su	Spots	Rate	Total	Station	 Comments	Entered
27.0 Normal Line / Prime	09/08/16-09/08/16	5	:30	:30 9P- Bones	2		×			2	\$400.00	\$800.00	\$800.00 Burlington (WFFF)	BONES	9/6/16
28.0 Normal Line / SPOT	09/06/16-09/06/16	5	:30	:30 5:30P- Modern Family		2				2	\$40.00	\$80.00	\$80.00 Burlington (WFFF)		9/6/16
29.0 Normal Line / SPOT	09/06/16-09/06/16	ъ	:30	:30 SP- Modern Family		2				2	\$40.00	\$80.00	\$80.00 Burlington (WFFF)		9/6/16
30.0 Normal Line / SPOT	09/06/16-09/06/16	5	:30	:30 4:30P- Mike & Molly		. 2				2	\$30.00	\$60.00	\$60.00 Burlington (WFFF)		9/6/16
31.0 Normal Line / SPOT	09/06/16-09/06/16	5	:30	:30 11:30P- Friends		2				2	\$25.00	\$50.00	\$50.00 Burlington (WFFF)		9/6/16
32.0 Normal Line / SPOT	09/06/16-09/06/16	4	:30	:30 6:30P- Two and a Half Men		2				2	\$75.00	\$150.00	\$150.00 Burlington (WFFF)		9/6/16
33.0 Normal Line / SPOT	09/06/16-09/06/16	5	:30	:30 6P- How I Met Your Mother		2				2	\$50.00	\$100.00	\$100.00 Burlington (WFFF)		9/6/16
34.0 Normal Line / SPOT	09/06/16-09/06/16	4	:30	:30 7:30P- Big Bang Theory 2		2				2	\$300.00	\$600.00	\$600.00 Burlington (WFFF)		9/6/16
35.0 Normal Line / SPOT	09/06/16-09/06/16	4	:30	:30 7P- Big Bang Theory 1		2				2	\$250.00	\$500.00	\$500.00 Burlington (WFFF)		9/6/16
36.0 Normal Line / SPOT	09/06/16-09/06/16	4.	:30	:30 10P- Local 44 News at 10:00pm		2				2	\$225.00	\$450.00	\$450.00 Burlington (WFFF)		9/6/16
37.0 Normal Line / SPOT	09/06/16-09/06/16	5	:30	:30 11P- Two and a Half Men		2				2	\$35.00	\$70.00	\$70.00 Burlington (WFFF)		9/6/16
38.0 Normal Line / SPOT	09/06/16-09/06/16	5	:30	:30 1:30P- Justice for All with Christina Perez		2				2	\$25.00	\$50.00	\$50.00 Burlington (WFFF)		9/6/16
39.0 Normal Line / SPOT	09/06/16-09/06/16	5	:30	:30 4P- Mike & Molly		2				2	\$30.00	\$60.00	\$60.00 Burlington (WFFF)		9/6/16
				CONFIRMATION CONTRA	T	MAT	NO	COi		ACT	1		ven and an extensive section of the		
Accepted Agency/Advertiser:			Dahen	nolled-S-batteopA	olion.						Date:	Comments	description of the second		

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the preformance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



125 West 55th St New York, NY 10019

Comments: RVSD TO CXL OFF MISSED SPOT.

Th REV- 26 8p-9p

Day/Time

PP

Program

ROSEWOOD

\$300.00

0.0

TOTALS: 124

Rate Rating

Len 9/5

9/5 - 9/5

CPE: //627
Agency: Centriply
630 Third Aveue

Contract # 25280544

Agency Order #:

New York, NY 10017

Buyer: KEITH REIDY Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Changes as of: 10/16/2016 at 6:42 PM Flight: 9/5/16 - 9/8/16
Advertiser: TRUMP, DONALD
Product: TRUMP/P/R

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Assistant: RACHELLE RAY Washington DC
202-872-5880 Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON Total CPP: \$0.00 Total GRP: Total \$: \$11,665.00 Total Spots: 124 Separation: Traffic #: 1421124

Version: Highlighting Revision 2

Spots	Total	
€9	Total	
СРР		
GRP		

124	_
\$11,665.00	\$300.00
\$0.00	\$0.00
0.0	0.0

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Contract # 25280544 Agency: Centriply CPE: //627 630 Third Aveue Changes as of: 10/16/2016 at 6:42 PM Advertiser: TRUMP, DONALD Product: TRUMP/P/R Flight: 9/5/16 - 9/8/16

Agency Order #: Buyer: KEITH REIDY

New York, NY 10017

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Version: Highlighting Revision 2 Station: WFFF Market: Burlington-Plattsburgh

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Office: WASHINGTON

Assistant: RACHELLE RAY -Washington DC 202-872-5880 Separation: Total Spots: 124 Total GRP: Total CPP: \$0.00 Traffic #: 1421124 Total \$: \$11,665.00

Order Level Comments

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

10/16/16 6:42 PM

RACHELLE RAY - Washington DC

Market Budget: \$13,665 WFFF Share: 100% Competitive Unknown Competitive Information RACHELLE RAY - 09/02/16 12:41 PM Washington DC 09/07/16 11:08 AM Elizabeth Guy 09/27/16 10:49 AM

Elizabeth Guy

Strata comment sent on 9/12
Line 26 Rosewood 1x 9/8 due to contract coming in late
Please send a contract cancelling spot.

RVSD TO CXL OFF MISSED SPOT.

Line 26 Rosewood $1 \times 9/8$ due to Contract coming in late. Please advise Thanks!

09/09/16 5:33 PM

LAILA DAFTARI

Elizabeth Guy

09/12/16 8:28 AM

0.0	N/A		124	100%	Total
0.0	N/A	\$11,665.00	124	100%	
GRP	СРР	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypar		

9/5/16-9/8/16 DONALD J TRUMP FR PRESIDENT - CHK COPY SENT VIA EMAIL. NAB TO FOLLOW

Line 9 Access 5x out w/o 9/5 due to Program Change STP Right Minute 6:30-7A Line 21 SYTYD 3x out due to Late entry Please advise THanks!

9/5/16-9/8/16 DONALD J TRUMP FR PRESIDENT - CHK COPY SENT VIA EMAIL. NAB TO FOLLOW

\$11,665.00	124	Total
\$11,665.00	124	2016-Sep
Dollars	Spots	Month
nary	Monthly Summary	

					Trans	Transaction History			
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment	Comment	
		RACHELLE RAY -						Changes: Comments from 9/5/16-9/8/16 DONALD J TRUMP FR PRESIDENT - CHK COPY SENT VIA EMAIL. NAB TO FOLLOW. to RVSD TO CXL OFF MISSED SPOT., User Entered \$ from \$11,965.00 to \$11,665.00, Total \$ pots from 125 to 124, Calculated Dollars from \$11,965.00 to \$11,665.00. Total \$ from \$11,965.00 to \$11,665.00.	TRUMP FR PRESIDENT - 0 SD TO CXL OFF MISSED SF Il Spots from 125 to 124, Call \$11,965.00 to \$11,665.00. 1
Revision	10/16/16 6:42 PM Washington DC	Washington DC	Revised			\$-300.00	\$0	\$0 buyline added or modified.	4
Makegood 3	9/27/16 10:49 AM Elizabeth Guy	Elizabeth Guy	Confirmed			\$0	\$0		
Makegood 2	9/12/16 8:28 AM Elizabeth Guy	Elizabeth Guy	Confirmed			\$0	\$0	منسد	
Revision	9/9/16 5:33 PM A II A DAFTAR	I All A DAFTARI	Confirmed		α α	\$-1 700 00	\$11 085 00	Changes: Total Spots from \$13,665.00 to \$11,965.00, User Entered \$ from \$13,665.00 to \$11,965.00, Total \$ from \$13,665.00 to \$11,965.00, User Entered \$ from \$13,665.00 to	ollars from \$13,665.00 to User Entered \$ from \$13,665
Makegood 1	9/7/16 11:08 AM Elizabeth Guy	Elizabeth Guy	Confirmed			\$0	\$13,665.00	\$13,665.00 Changes: Total GIMPs to 0.	
Queued for Electronic Contracting	9/2/16 1:11 PM			, and the state of		\$0	\$0		
New	RACHELLE RA	RACHELLE RAY - Washington DC	Confirmed	133		\$13,665.00 \$13,665 .	\$13,665.00		



Non-Discrimination Policy

125 West 55th St New York, NY 10019

Agency: Centriply CPE: //627 630 Third Aveue

Contract # 25280544

Agency Order #:

New York, NY 10017

18th Flr

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: KEITH REIDY

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Advertiser: TRUMP, DONALD Product: TRUMP/P/R Flight: 9/5/16 - 9/8/16

Changes as of: 10/16/2016 at 6:42 PM

Station: WFFF

Primary Demo: Adults 35+ Assistant: RACHELLE RAY -Washington DC 202-872-5880 Con Type: POLITICAL/VOTE

Version: Highlighting Revision 2

Market: Burlington-Plattsburgh Office: WASHINGTON

Total Spots:

Total \$: \$11,665.00 124

Total CPP: \$0.00

Separation: Total GRP: Traffic #: 1421124

Page 3 of 3